

ABHISHEK SRIVASTAVA | Product Designer

Product designer focused on scalable systems and data-driven interfaces across web and mobile.

Experienced in end-to-end product design, from UX flows to implementation support. Strong in design systems, structured UX, and clean visual execution.

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Experience

PodCraft Lab | Product (UX) Designer

May 2025 – Feb 2026

- Owned end-to-end design for SodaLive, a live-streaming platform focused on trust and creator monetization.
- Built and scaled a cross-platform design system, improving consistency and dev handoff.
- Created reusable components across dashboards, onboarding, and admin systems.
- Redesigned onboarding, live interaction, and payment flows.
- Collaborated with developers and stakeholders to ensure smooth implementation.
- Led brand identity including logo, typography, and visual system.

Freelance | Manova.Life

Mar 2025 – Apr 2025

- Designed a mental health tracking web app for early burnout detection.
- Created a calm, minimal interface for sensitive user interaction.
- Built structured self-assessment flows for tracking well-being.
- Delivered a responsive product in early-stage rollout.

Projects

SodaLive

Designed a trust-based live streaming experience with escrow payments to reduce scams.

Built scalable UX for real-time interaction and creator engagement.

PodCraft Labs

Designed a B2B website to establish product studio credibility.

Structured content and project showcases to improve clarity and trust.

Manova.Life

Designed a mental wellness platform for tracking emotional health.

Focused on simplicity, safety, and structured self-reflection.

Education

Dr. APJ Abdul Kalam Technical University

2020 - 2024

Bachelor's Degree in Computer Science and Engineering

Key Achievement

Promoted twice within one year for leading design systems, product UI, and brand identity initiatives.

Certificate

Google UX

2026 - 2026

Google UX Design Professional Certificate

Skills & Strengths

Skills

- User Flows · Interaction Design · Dashboard UI
- Design Systems · Information Architecture
- Wireframing · Usability Thinking

Tools

- Figma · Framer · Gen AI · Figma make

Core Strengths

- Design Systems Thinking
- Product & UX Strategy
- Data-heavy Interface Design
- Cross-functional Collaboration
- Interaction & Flow Design

Social Link

LinkedIn

[linkedin.com/in/abhishek-srivastava-845417263](https://www.linkedin.com/in/abhishek-srivastava-845417263)

Dribbble

<https://dribbble.com/NoOnE1701>